

EMILY LOURDES CRISTOBAL

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Portfolio: emilycristobal.com

EDUCATION

Emerson College, Boston, MA

December 2020

- Bachelor of Science in Journalism, Honors Program
- Minors: Environmental Studies, Marketing Communications

RELATED EXPERIENCES

Digital Producer

February 2021 - Present

Hawaii News Now, Honolulu, HI

- Accurate and detailed reporting/writing of breaking, pertinent news stories for web; creating accompanying graphics and videos/reels for social media platforms
- Write scripts, organize show and edit video for "This Is Now" (HNN's noon newscast)
- Sole producer and host of the "[Repairing Earth](#)" podcast (tackling topics on climate change); "[The Debrief](#)" (interview lawmakers about top issues facing the islands)
 - Previous positions in company include:
 - Digital Sunrise Producer (June 2022 - February 2023): Updated website and socials for HNN's morning show
 - Digital Content Producer (Feb. 2021 - May 2022): Worked on all things digital for evening and weekend shows

Communications and Social Media Specialist (Freelance)

March 2021 - December 2021

Hawaii Women in Filmmaking, Honolulu, HI

- Promote the Emmy-award winning film series "Reel Wāhine of Hawai'i Season 3" (Hawaii International Film Festival 2021 Official Selection)
- Write press releases and articles that highlighted the film's cast and crew
- Produce engaging content, graphics for web and social media

Communications Intern

November 2019 - May 2020

Harvard Kennedy School, Belfer Center, Cambridge, MA

- Search for and format articles written by faculty, staff, fellows to post on the Belfer Center website
- Conduct interviews and write articles featuring Harvard fellows
- Copyedit the Belfer Center for Science and International Affairs triannual newsletter

Social Media Intern

May 2020 - August 2020

Ocean Alliance, Gloucester, MA

- Schedule posts for Ocean Alliance's Facebook and Instagram pages
- Create engaging content, including infographics and editing short videos
- Launch marketing campaigns to interact with viewers and fundraise money

Society of Professional Journalists News Intern

May 2019 - August 2019

KHON-TV, Honolulu, HI

- Worked on the news station's digital team: cut video for streaming, posted articles on their website and social media
- Shadowed reporters, conducted interviews, logged soundbites, and constructed my own packages
- Wrote scripts that were read by news anchors on-air

AWARDS

National Edward R. Murrow Award

2022

Hawaii News Now Digital 2021 - Small Market Television Station

Regional Edward R. Murrow Award

2021, 2022

Hawaii News Now Digital - Small Market Television Station, Region 2

ORGANIZATIONS

Asian American Journalists Association (AAJA)

November 2020 - Present

Member

SKILLS

Microsoft Office, G Suite, Edius, Final Cut Pro, ENPS, AP Style, Adobe Creative Suite (InDesign, Premiere, Lightroom, Illustrator, Photoshop, Spark), AVID, Garage Band, SEO, CMS, Web Design (WordPress, Wix), Tableau, Canva.